



**First Resources Corp.**  
*Connect. Engage. Empower.*



# \*\*\* Annual \*\*\* Sponsorship

Every year, First Resources Corp. provides an array of opportunities for community partners to be involved with events, activities, and growing our programming. For 2024, FRC has developed a one time sponsorship opportunity for our best partners! This annual sponsorship will grant you recognition at all of our biggest events, including the Annual Basket Auction, Ability Baseball, Bingo, The Recovery Rally, Duck Races, and Client Christmas!



## 2024 Events Calendar:

- Bingo - Every third Tuesday of the month at FRC Gateway
- Annual Basket Auction - April 12th @ Courtside
- Tenco Foundation Golf Classic - June 15th @ Cedar Creek
- Ability Baseball - Every Monday and Wednesday through August and September at Midwest Fields
- Recovery Rally - September 7th @ Jimmy Jones Shelter
- Duck Races - September 21st @ Jimmy Jones Shelter
- Client Christmas - Throughout December, all service locations



**First Resources Corp.**

*Connect. Engage. Empower.*



# Platinum Sponsor

**\$5,000+**

### What Events:

- Bingo
- Annual Basket Auction
- Tenco Foundation Golf Classic
- Ability Baseball
- Recovery Rally
- Duck Races
- Client Christmas

### What Perks:

- Event Swag from each event for you and your team
- Two team entries to the Tenco Foundation Golf Classic
- One Flock of Ducks (25) for the Duck Races
- Discounted FRC Apparel in the FRC AXOMO store
- Year-round advertising and recognition as a Platinum partner!

### What Recognition:

- 12 Platinum Sponsor Social Media Posts throughout the year
- Platinum Sponsor mentions in all live media interviews
- Individual banner signage with logo at all events
- Platinum Sponsor recognition on all event swag, marketing materials, and advertising



**\$3,500+**

# Gold Sponsor

### What Perks:

- Event Swag from each event for you and your team
- One Flock of Ducks (25) for the Duck Races
- Year-round advertising and recognition as a Gold partner!

### What Recognition:

- 4 Gold Sponsor Social Media Posts throughout the year
- Platinum Sponsor mentions in all live media interviews
- Signage with logo at all events
- Gold Sponsor recognition on all event swag, marketing materials, and advertising

### What Events:

- Bingo
- Annual Basket Auction
- Ability Baseball
- Recovery Rally
- Duck Races
- Client Christmas

# Silver Sponsor

**\$2,000+**



### What Events:

- Annual Basket Auction
- Recovery Rally
- Duck Races
- Client Christmas

### What Perks:

- Event Swag from each event for you and your team
- One Quackers Dozen (13) for the Duck Races
- Year-round advertising and recognition as a Silver partner!

### What Recognition:

- 4 Silver Sponsor Social Media Posts throughout the year
- Signage at all events
- Silver Sponsor recognition on all event swag, marketing materials, and advertising

